

LORENZO DE FALCO

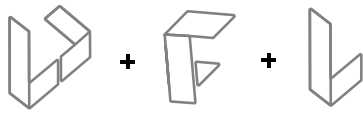
Graphic Web Designer

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LOGOS





Title

PERSONAL **LOGO**
001

Kind

Personal Logo





Title

PERSONAL LOGO
001

Kind

Personal Logo





STUDIO SERAPIDE

Studio associato di Neuropsicomotricità, Psicologia e Pedagogia

Title

STUDIO **SERAPIDE**
002

Kind

Autism company logo





L'arABA Fenice

Title

L'ARABA FENICE
003

Kind

Autism company logo



WEBSITES





A GYM FRANCHISE WEBSITE

100% RESPONSIVE



TWO SIMPLE COLORS



#36D44A



#1E1E1E

Title

CORE GYM
004

Kind

Website of a gym franchise





Responsive elements that adapts according with the resolution



Title

CORE GYM
004

Kind

Website of a gym franchise





Hey there, this is **Lorenzo**
check out my personal website!



Title

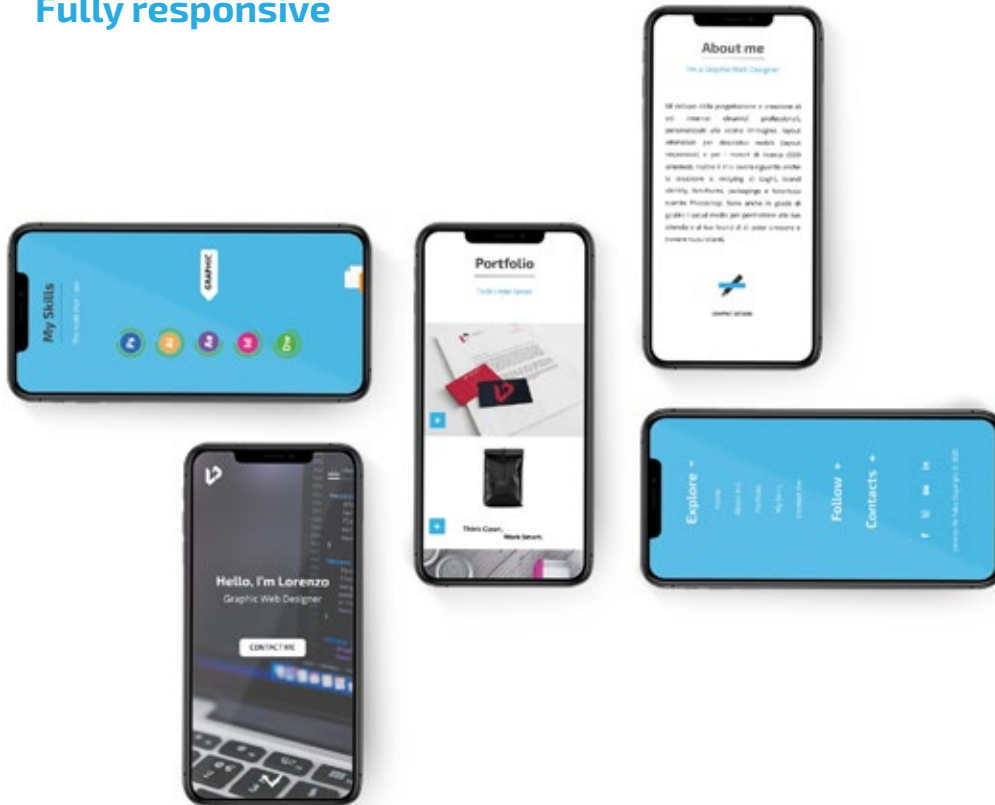
PERSONAL WEBSITE VER 1
005

Kind

Personal website version 1



Fully responsive



Fonts

Exo 2 - BOLD

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh.

Open Sans - Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh.

Colors

#29ABE2



#333333



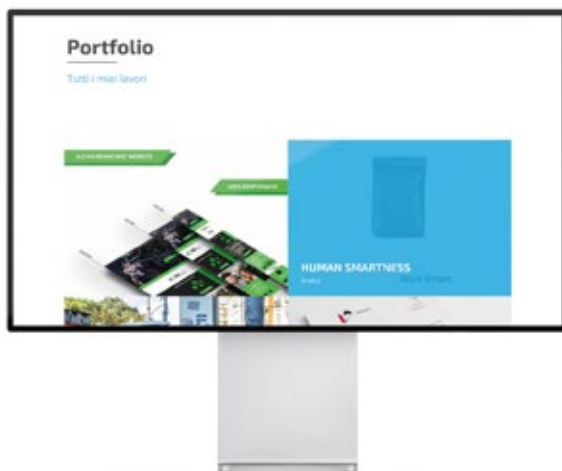
Title

PERSONAL WEBSITE VER 1
005

Kind

Personal website version 1





Title

PERSONAL WEBSITE VER 1
005

Kind

Personal website version 1



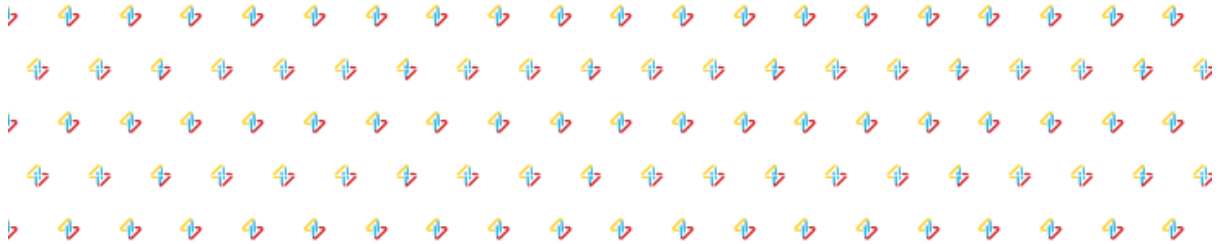
BRANDING





CONNECT TO

Napoli
Naples
Napule



ICONE



Museo Nazionale



Piazza Del Plebiscito



Vesuvio



Castel Nuovo



Napoli Sotterranea



Galleria Umberto I

Title

CONNECT TO NAPLES
008

Kind

City branding idea



CONNECT TO NapoliNaplesNapule



Due mondi che convergono



Due mondi che si intrecciano



Stilizzazione



Colorazione che richiama i colori del logo del comune di Napoli



Logo finale

Title

CONNECT TO NAPLES
008

Kind

City branding idea





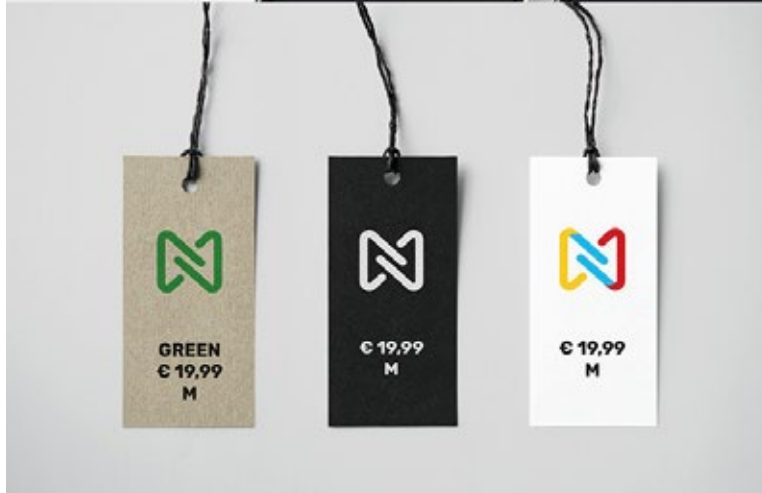
Title

CONNECT TO NAPLES
008

Kind

City branding idea





Title

CONNECT TO NAPLES
008

Kind

City branding idea



Human
Smartness.

A rolltop backpack for city-people.



FEATURES



100% water-proof



100% user friendly



100% from recycled materials



100% ergonomic design



Title

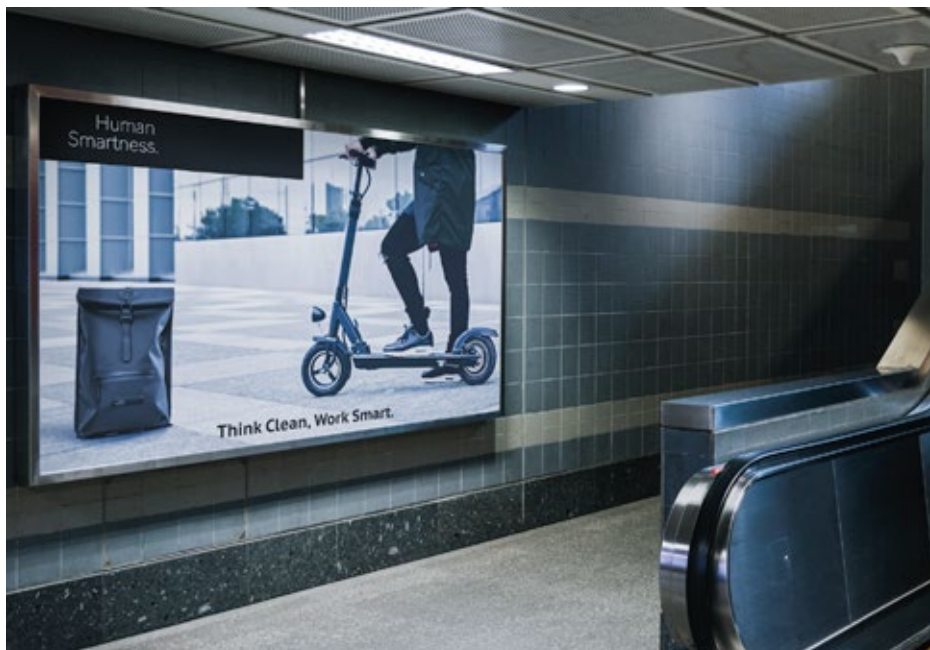
HUMAN SMARTNESS
001

Kind

Rolltop backpack tailored on people that likes city life and technological gadgets.



ADVERTISEMENT



Title

HUMAN SMARTNESS
001

Kind

Rolltop backpack tailored on people that likes city life and technological gadgets.



PUBLISHING



BRUTAL



A magazine that collects amazing shots from all around the world along with a traveling experience.

Una rivista che raccoglie bellissimi scatti da tutto il mondo unitamente all'esperienza di viaggio

FONTS

TITOLI

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
1234567890

Paragrafi

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Title

BRUTAL
008

Kind

Photography travelling magazine





Title

BRUTAL
008

Kind

Photography travelling magazine



PACKAGING



atp

A natural, organic
energy drink



#FF008B

Organic Vitamin Volcano

Bacche Gaji Berries Dimpelini Banane



#04FF75

Natural Energy Blast

Avocado Te verde Spinaci Lime



#FFD524

Explosive Fresh Stamina

Arancia Noci Mela Humus



Title

ATP
009

Kind

A natural, organic energy drink





Title

ATP
009

Kind

A natural, organic energy drink



COMMERCIAL





Title

BERLIN .MIDI
010

Kind

Electronic music festival concert poster in Berlin





Title

BERLIN .MIDI
010

Kind

Electronic music festival concert poster in Berlin

