



Lorenzo De Falco

- Graphic & Web Designer -

ABOUT ME

I am a fresh graduated graphic/web designer. Raised in Italy and in love with London, I enjoy designing logos, brand identities, illustrations and user interfaces for your websites as well as coding them.



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www.lorenzodefalco.com



London, UK

ENGLISH: Bilingual proficiency

ITALIAN: Native



EDUCATION



accademia italiana
di comunicazione visiva

2019-2020

Web Designer Diploma

2019-2020

Graphic Designer Diploma

MY SPECIALITIES



**WEB
DESIGN**



**GRAPHIC
DESIGN**

CREATIVE SKILLS

MY TECHNICAL SKILLS

Logo & Logotype

Typography

Branding

Packaging

Publishing

Catalog

Advertisement

Web Design

WordPress

Divi Theme

MY PERSONAL SKILLS

Creativity

Strategy

Planning

Inspiration

Managing

Problem solving

EXPERIENCE

ITALIAN TUTOR - ITALKI

2019-Present - Online

Italian teacher on Italki a chinese online learning platform.

ASSISTANT MANAGER - DFL SYSTEM SRL

2019-2020 - Monteforte Irpino (Italy)

Employee management, accounting, customer service, cashier, users census, workers help.

TEAM LEADER - PRET A MANGER

2017-2018 - London (United Kingdom)

Helping and training new team members, cash and stock management, dealing with suppliers, team management supervision.

SOFTWARE SKILLS



90%



90%



80%



30%



70%



HTML 5



CSS 3



BOOTSTRAP



WORDPRESS

@designlore



TECHNOLOGY



LANGUAGES



ENVIRONMENT



FITNESS



TRAVEL